

inspiring success

MUSE HOLLIDAY
MUSE HOLLIDAY

2025

COMPANY INTRODUCTION

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ABOUT US

MUSE HOLLIDAY is a creative catalyst CONSULTING firm, committed to global ideation and delivering innovative and bankable results to every culture consortium.





WE BELIEVE

MUSE HOLLIDAY
believes the financial
success of your
business depends upon
staying several steps
ahead of your
competition and
cultivating untapped
resources.





OUR PROMISE

MUSE HOLLIDAY will identify and capture these specific target markets to increase bottom-line returns and create trend-setting exposures to place your brand as a premium provider.





WHAT WE DO

MUSE HOLIDAY offers comprehensive Business To Business [B2B] solutions, specializing in Development, Finance, Marketing, Production, Publicity, and Sustainability for clients in the following market sectors:

- Automotive
- Communications
- Culinary Arts
- Energy, Utilities & Mining
- Engineering & Construction
- Entertainment & Media
- Fashion, Retail & Consumer
- Financial Services
- Gaming, Hospitality & Leisure
- Government & Public Services
- Healthcare
- Maritime
- Pharmaceuticals & Life Sciences
- Real Estate
- Technology
- Transportation & Logistics





VAULT OF SERVICES

Following is a list of services broken down by category:

DEVELOPMENT

Artist and Talent Procurement
Brand and Strategic Planning
Brand Incubators & Accelerators
Business Plan, Pro Forma and Budget
Conceptual Ideation and Design
Licensing, Copyright and Chain of Title
Packaging
Risk Mitigation
Screen Writers, Scripts and Breakdown
Sovereign and Head of State Specialist
Sports Team Assembly
Studies and Market Analysis
United Nations
United States Public Sectors

FINANCE

Completion & Performance Bonds
Collateralized Lending
Distribution (Domestic, International & WW)
Family Office
Film Funds
Financial Industry Network Provider
Grants and Humanitarian Aid
Match Funding (pari-passu)
Online Casinos & Sports Books
Payment Processing
Prints and Advertising
Public / Private Partnerships (PPP)
Sponsorships
Structured Financing
Tax Credits
Venture Capital

MARKETING

Brand Campaigns
Digital Communications
Premium Brand Activations
Social Media and Viral Tactics
Sponsorships





VAULT OF SERVICES

PRODUCTION

Animation, Digital SFX and Hologram
Casting and Celebrity Wranglers
Event and Mass Logistics
Entertainment Industry Network Provider
Entertainment News Correspondent
Fashion Shows
Film, TV and Brand Commercials
Guilds and Unions
Hollywood Celebrity Lounges
Insurance
Local, National and International Authorities
Locations and Permitting
Manufacturing and Distribution
Music Concerts, Arena Tours and Festivals
Photography Shoots
Sports Team Management
Ticketing, Merchandise and Swag
Travel and Hospitality

PUBLICITY

Ambassador and Diplomatic Liaison
Crisis Management
Entertainment News Reporter
Hollywood Celebrity Press + Media Suites
Local, National and Global Campaigns
Media Buying
Press and Media Junkets
PR Industry Network Provider
Reporters and Journalists
Radio
Specialty Gifts and Gift Bags
Still Photographers
Stylists and Etiquette

SUSTAINABILITY

Accreditation, Certifications and Compliance
Clean-up, Recycling and Resourcing
Disaster Relief
Green Industry Network Provider
Global Humanitarian Support
United Nations
United States Public Sectors





CORPORATE SUSTAINABILITY

At MUSE HOLLIDAY, we take our responsibility to the environment seriously. As a Consulting, Financial Services & Communications Boutique, we have a central responsibility as a steward of the Global Sustainability Movement to the capital markets and this obligation underscores the services we offer, the employees we hire and promote, the clients we engage with, and the way we intersect with and invest in our communities.

We've built a solid reputation for professionalism by delivering on our commitments in line with professional standards and our core values.

Our Corporate Responsibility commitments are best understood through the three pillars we use to help guide our actions: Integrity, Corporate Citizenship and the Environment. Taken together, these pillars create value for our partners, employees, clients, communities, and the capital markets we serve all around the world.





OUR CLIENT LIST

"It's all about maintaining great relationships."

Heather R. Holliday, CEO
MUSE HOLLIDAY, INC



FILM & TV

PACKAGING | DISTRIBUTION

"MARY MOTHER OF CHRIST"

Lionsgate / \$10M USD

"INCANDESCENT"

George Clooney & Robert De Niro

"GOD'S MISTRESS"

Cate Blanchett

"TULIA TX"

Halle Berry & Billy Bob Thornton

"FRIENDS AGAIN"

Luke Wilson & Giovanni Ribisi

"THE DIAMOND SKY"

Patrick Dempsey

"CREW"

John Carrol Lynch & Amanda Bynes

"WILD HORSES"

Mickey Rourke, Brad Pitt, Josh Brolin & Sean Penn / \$20M USD

"BIG STONE GAP"

Ashley Judd & Whoopi Goldberg

"REGULATOR"

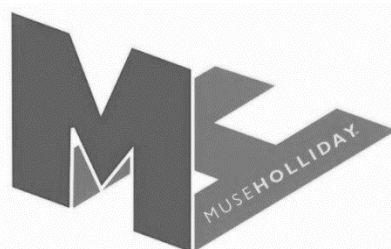
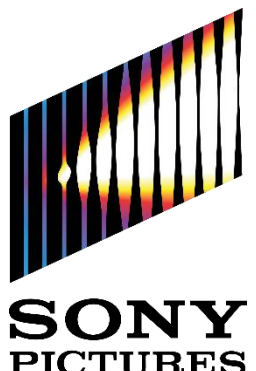
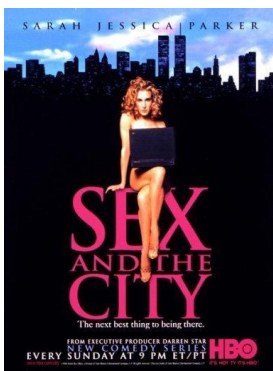
Josh Hartnett

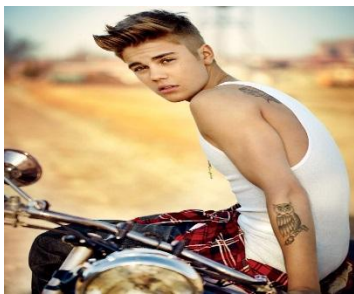
"CAPA"

Jessica Beal & Pierce Bronsan

"VINTAGE MUSCATEL"

Richard Gere





MUSIC & TOURS



RECORDS



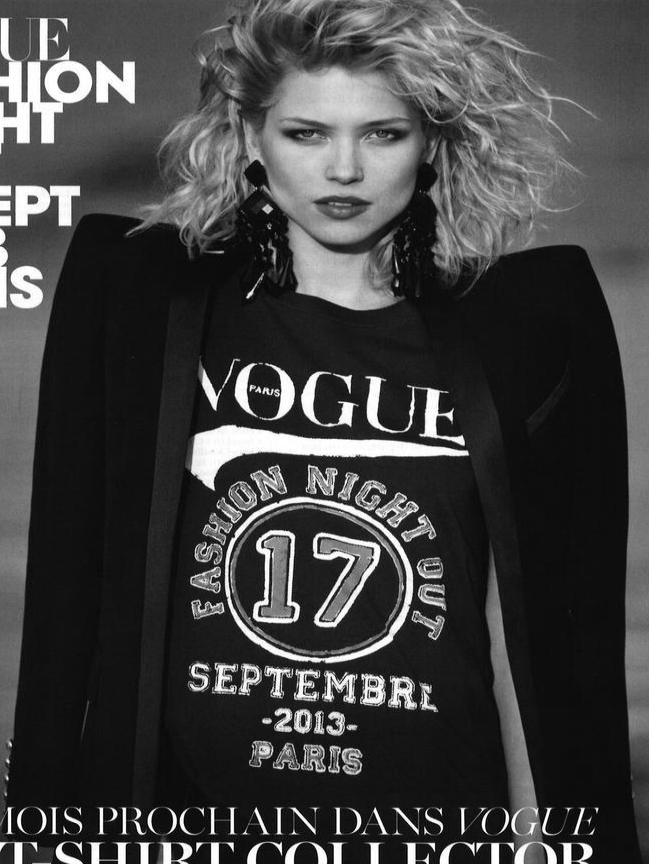
UNIVERSAL MUSIC



SONY MUSIC



VOGUE
FASHION
NIGHT
OUT
17 SEPT
2013
PARIS



LE MOIS PROCHAIN DANS *VOGUE*
LE T-SHIRT COLLECTOR
de la **VOGUE FASHION NIGHT 2013**
en kiosque le 22 août, en édition limitée

FASHION



Mercedes-Benz
FashionWeek

**NEW YORK
FASHION
WEEK**

**PARIS
FASHION
WEEK**



RACHEL ZOE

 
VALENTINO kate spade
NEW YORK

Tyler Alexandra
TYLER/ALEXANDRA/BAGS


HERMÈS
PARIS

LV
LOUIS VUITTON

Patricia Field
nyc

RALPH LAUREN
Black Label

CFDA
COUNCIL OF FASHION DESIGNERS
OF AMERICA

ON
SIX
TH



BRANDS

AUTOMOTIVE: Ford; Nissan; Lexus; Chevy/GM; Toyota/Scion; Chrysler/Fiat; BMW/Mini; Mercedes; Hyundai; Porsche; Volvo; Ferrari; Geico; NAPA; KIA; Tango; Panoz Racing; Dempsey Racing

BEVERAGES: Coke; Pepsi; Red Bull; Starbucks; Anheuser Busch; Gallo; VERVE; Honest Tea; Miller Brewing; Diamond Spirits/Royal Dragon Vodka; Boisset; Folio Wine; Phillip's Distilling

FINANCE: Master Card; CHUBB; Chase Sapphire; American Express; VISA; Equifax; MetLife; Genetrix Society

FOOD: Pepsico; Taco Bell; McDonald's; Burger King; Publix; Mars; Papa Johns; Buckhead BBQ

HOSPITALITY: Delta; AirTran; Southwest; Net Jets; Starwood; Four Seasons; Ritz Carlton; UBER; Crosby Street Hotel; Soho House

RETAIL: Target; JC Penney; Walmart; Ralph Lauren; Canon; Home Depot; UPS; Russell Athletics; HOLST Galleries London

SPORTS: Jets; Giants; Falcons; Hawks; Blank Foundation; Petty Holding; NCAA; International Polo Club

TECHNOLOGY/TELECOM: Intel; Samsung; Apple; Cisco; HTC; Sprint; Verizon; AT&T; T-Mobile; Sonos; LG Electronics; Microsoft; Lenovo; Google; Facebook

Complete List of Brands Available Upon Request.



PROJECT GREEN

HUMANITARIAN



AWARDS & FESTIVALS





GEORGE CLOONEY
Tango / Emmys

LOUNGES & SUITES



PARIS HILTON



ADRIAN GRENIER



DEMI MOORE

THE Retreat™



ROBERT RODRIGUEZ
MTV / Sundance





PRESS & MEDIA



The
New York
Times



Rolling Stone

Entertainment
WEEKLY



HEATHER R. HOLLIDAY

Chairman & Founder

ANDREW J. SALMEN

Chief Executive Officer

BERNARD STEWART

Chief Business &
International Affairs Officer

JOE DIMURO

Chief Marketing Officer

SETH L. BLUMENTHAL

Chief Compliance Officer

JAMIE GRUTTEMAYER

Chief Communications Officer

LAVIN GARTLAND

Chief Government & Political Officer

MARK VAJDIK

General Counsel



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website: www.museholliday.com