

inspiring success

MUSE HOLLIDAY

2024

COMPANY INTRODUCTION

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ABOUT US

MUSE HOLLIDAY is a creative catalyst CONSULTING company, committed to global ideation and delivering innovative and bankable results to every culture consortium.





WE BELIEVE

MUSE HOLLIDAY
believes the financial
success of your
business depends upon
staying several steps
ahead of your
competition and
cultivating untapped
resources.





OUR PROMISE

MUSE HOLLIDAY will identify and capture these specific target markets to increase bottom-line returns and create trend-setting exposures to place your brand as a premium provider.





WHAT WE DO

MUSE HOLIDAY offers comprehensive Business To Business [B2B] solutions, specializing in Development, Finance, Marketing, Production, Publicity, and Sustainability for clients in the following market sectors:

- Automotive
- Communications
- Energy, Utilities & Mining
- Engineering & Construction
- Entertainment & Media
- Fashion, Retail & Consumer
- Financial Services
- Gaming, Hospitality & Leisure
- Government & Public Services
- Healthcare
- Maritime
- Pharmaceuticals & Life Sciences
- Real Estate
- Technology
- Transportation & Logistics



VAULT OF SERVICES

Following is a list of services broken down by category:

DEVELOPMENT

Artist and Talent Procurement
Brand and Strategic Planning
Brand Incubators & Accelerators
Business Plan, Pro Forma and Budget
Conceptual Ideation and Design
Licensing, Copyright and Chain of Title
Packaging
Risk Mitigation
Screen Writers, Scripts and Breakdown
Sovereign and Head of State Specialist
Sports Team Assembly
Studies and Market Analysis
United Nations
United States Public Sectors

FINANCE

Completion Bonds
Collateralized Lending
Distribution (Domestic, International & WW)
Family Office
Film Funds
Financial Industry Network Provider
Grants and Humanitarian Aid
Match Funding (pari-passu)
Online Casinos
Payment Processing
Prints and Advertising
Sponsorships
Sports Books
Structured Financing
Tax Credits
Venture Capital

MARKETING

Brand Campaigns
Digital Communications
Premium Brand Activations
Social Media and Viral Tactics
Sponsorships





VAULT OF SERVICES

PRODUCTION

Animation, Digital SFX and Hologram
Casting and Celebrity Wranglers
Event and Mass Logistics
Entertainment Industry Network Provider
Entertainment News Correspondent
Fashion Shows
Film, TV and Brand Commercials
Guilds and Unions
Hollywood Celebrity Lounges
Insurance
Local, National and International Authorities
Locations and Permitting
Manufacturing and Distribution
Music Concerts, Arena Tours and Festivals
Photography Shoots
Sports Team Management
Ticketing, Merchandise and Swag
Travel and Hospitality

PUBLICITY

Ambassador and Diplomatic Liaison
Crisis Management
Entertainment News Reporter
Hollywood Celebrity Press + Media Suites
Local, National and Global Campaigns
Media Buying
Press and Media Junkets
PR Industry Network Provider
Reporters and Journalists
Radio
Specialty Gifts and Gift Bags
Still Photographers
Stylists and Etiquette

SUSTAINABILITY

Accreditation, Certifications and Compliance
Clean-up, Recycling and Resourcing
Disaster Relief
Green Industry Network Provider
Global Humanitarian Support
United Nations
United States Public Sectors



CORPORATE SUSTAINABILITY

At MUSE HOLLIDAY, we take our responsibility to the environment seriously. As a Consulting, Financial Services & Communications Boutique, we have a central responsibility as a steward of the Global Sustainability Movement to the capital markets and this obligation underscores the services we offer, the employees we hire and promote, the clients we engage with, and the way we intersect with and invest in our communities.

We've built a solid reputation for professionalism by delivering on our commitments in line with professional standards and our core values.

Our Corporate Responsibility commitments are best understood through the four pillars we use to help guide our actions: Integrity; Corporate Citizenship; Diversity, Equity & Inclusion; and the Environment. Taken together, these pillars create value for our partners, employees, clients, communities, and the capital markets we serve all around the world.





OUR CLIENT LIST

"It's all about maintaining great relationships."

Heather R. Holliday, CEO
MUSE HOLLIDAY, INC



FILM & TV

PACKAGING | DISTRIBUTION

“MARY MOTHER OF CHRIST”

Lionsgate / \$10M USD

“INCANDESCENT”

George Clooney & Robert De Niro

“GOD’S MISTRESS”

Cate Blanchett

“TULIA TX”

Halle Berry & Billy Bob Thornton

“FRIENDS AGAIN”

Luke Wilson & Giovanni Ribisi

“THE DIAMOND SKY”

Patrick Dempsey

“CREW”

John Carrol Lynch & Amanda Bynes

“WILD HORSES”

Mickey Rourke, Brad Pitt, Josh Brolin & Sean Penn / \$20M USD

“BIG STONE GAP”

Ashley Judd & Whoopi Goldberg

”REGULATOR”

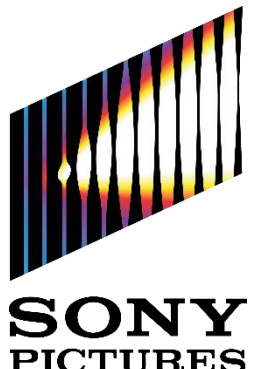
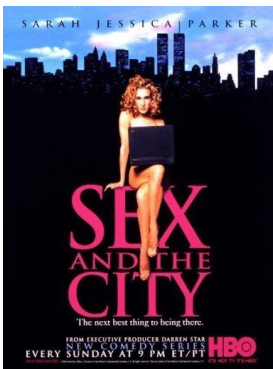
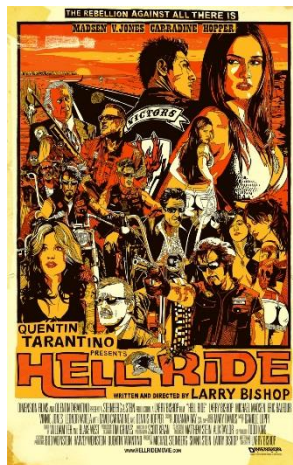
Josh Hartnett

“CAPA”

Jessica Beal & Pierce Bronsan

“VINTAGE MUSCATEL”

Richard Gere



MUSIC & TOURS



RECORDS



UNIVERSAL MUSIC



SONY MUSIC



VOGUE
PARIS
FASHION
NIGHT
OUT
17 SEPT
2013
PARIS



LE MOIS PROCHAIN DANS VOGUE
LE T-SHIRT COLLECTOR
de la VOGUE FASHION NIGHT 2013
en kiosque le 22 août, en édition limitée

FASHION



Mercedes-Benz
FashionWeek

NEW YORK
FASHION
WEEK

PARIS
FASHION
WEEK



GEORGE BLODWELL
Styling the Stars with Words & Glamour

RACHEL ZOE



VALENTINO



kate spade

NEW YORK

Tyler Alexandra
TYLER/ALEXANDRA/BAGS



HERMÈS
PARIS



LOUIS VUITTON

Patricia Field
nyc field

RALPH LAUREN
Black Label

C F D A

COUNCIL OF FASHION DESIGNERS
OF AMERICA

ON
SIX
TH



BRANDS

AUTOMOTIVE: Ford; Nissan; Lexus; Chevy/GM; Toyota/Scion; Chrysler/Fiat; BMW/Mini; Mercedes; Hyundai; Porsche; Volvo; Ferrari; Geico; NAPA; KIA; Tago; Panoz Racing; Dempsey Racing

BEVERAGES: Coke; Pepsi; Red Bull; Starbucks; Anheuser Busch; Gallo; VERVE; Honest Tea; Miller Brewing; Diamond Spirits/Royal Dragon Vodka; Boisset; Folio Wine; Phillip's Distilling

FINANCE: Master Card; CHUBB; Chase Sapphire; American Express; VISA; Equifax; MetLife; Genetrix Society

FOOD: Pepsico; Taco Bell; McDonald's; Burger King; Publix; Mars; Papa Johns; Buckhead BBQ

HOSPITALITY: Delta; AirTran; Southwest; Net Jets; Starwood; Four Seasons; Ritz Carlton; UBER; Crosby Street Hotel; Soho House

RETAIL: Target; JC Penney; Walmart; Ralph Lauren; Canon; Home Depot; UPS; Russell Athletics; HOLST Galleries London

SPORTS: Jets; Giants; Falcons; Hawks; Blank Foundation; Petty Holding; NCAA; International Polo Club

TECHNOLOGY/TELECOM: Intel; Samsung; Apple; Cisco; HTC; Sprint; Verizon; AT&T; T-Mobile; Sonos; LG Electronics; Microsoft; Lenovo; Google; Facebook

Complete List of Brands Available Upon Request.



PROJECT GREEN

HUMANITARIAN



AWARDS & FESTIVALS



HELLEN MIREN



LOUNGES & SUITES



GEORGE CLOONEY
Tango / Emmys



PARIS HILTON

THE

Retreat™



ADRIAN GRENIER



ROBERT RODRIGUEZ
MTV / Sundance



DEMI MOORE



PRESS & MEDIA

CONDÉ NAST



The New York Times



Rolling Stone



Entertainment WEEKLY



LUMINARIES

PROJECT
GREEN
MUSIC LOUNGE



HEATHER R. HOLLIDAY
Chief Executive Officer

SETH L. BLUMENTHAL
Chief Compliance Officer

BERNARD STEWART
Chief Business &
International Affairs Officer

KIM KREISS
Chief Strategy Officer

JOE DIMURO
Chief Marketing Officer

ANDY SALMEN
Chief Business Development Officer

JAMIE GRUTTEMEYER
Chief Communications Officer

CHAD LEFEVRE
Chief Creative Officer

LAVIN GARTLAND
Chief Government & Political Officer

MARK VADIK
General Counsel



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